

WAC

WORKPLACE ACTIVE CERTIFICATION

**CALL FOR APPLICATION
PIONEERS SCHEME**





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JOIN THE WAC PROJECT AND BE PART OF THE PIONEERS SCHEME

● DISCOVER WAC ●

Workplace active certification (WAC) is a European project led by the European Federation for Company Sport (EFCS) with the assistance of 9 international partners :

Federation of the European Sporting Goods Industry (FESI), French Federation for Company Sport (FFSE), Evaleo, University of Copenhagen, Sport & Citizenship, Chamber of Commerce of Korinth, Olympic Committee of Slovenia, Artevelde University College Ghent, Maltese Parliamentary Secretary for Youth, Sport and Voluntary Organisations.

This project is supported by the **European Commission** in the framework of the **Erasmus+ programme**.

The project aims at **valorising** and **recognising** private or public sector organisations hereafter called participating organisations through the creation of a certification scheme, which **successfully engage in the promotion of physical activity, employees' health and well-being**.

The goal of the WAC project is to build this certification together with experts and professional organisations willing to engage in this path.

The WAC project will be able to promote the participating organisations and their successful experiences in implementing physical activity in the workplace, as well as to increase awareness of good practices and models.

Initiated in **2018** following the "**Paris Call for an Active Workplace Label**" ratified during the **European Meetings of Company Sport (EMoCS)**, the WAC project kicked off in February 2020 and will run until September 2022 with the awarding of the first WAC certifications. An award ceremony will be organised to publicly deliver the certification to the companies and highlight the results



● JOIN THE WAC PIONEERS ●

We are offering *the unique opportunity* to integrate a selected group of participating organisations in this *European certification to recognise your commitment in promoting physical activity at the workplace along with contributing to the development of the certification.*

This opportunity is the chance to showcase your *related policy, actions and results in terms of quality of life in the workplace.* The WAC project has been designed to capitalise on *proven good practices and success stories.* Participating organisations will naturally become role models and leaders at a European level.

By joining the *WAC pioneer companies scheme,* you will be consulted and directly involved in the creation process of the creation of the certification. Your teams will be regularly consulted and will have to be available for an estimated four days a year, for two years (Oct. 2020 – Dec. 2022), in particular to:

- Take part in work meetings, either physical or virtual depending on sanitary conditions, in order to, firstly, keep up to date with the latest evolution of the project and reference materials and, secondly, raise awareness of your field experiences.

The first meeting will take place online on December, the 1st 2020 from 4.30pm to 6.30pm.

- Mobilise your teams to provide reactions, responses and to further feed the collective work and reference materials, in direct collaboration with the WAC partners alongside a panel of international experts.

The people in charge of these two activities are not necessarily the same.

● FIND OUT THE BENEFITS FOR YOUR ORGANISATION ●

- Integrate the very select club (only 5 participating organisations from 5 countries will be selected among between all the applications received) of pioneers and *contribute to the WAC certification* which will trigger the needs and wants of organisations;

- Be part of the first participating organisations to *achieve the WAC certification and be recognised* by the *European Commission and your peers* for *your management of physical activity in the workplace* (the Certification isn't guaranteed even if you take part in the scheme) and benefit from the coverage to communicate;

- Work at a European level with the other companies involved and *be inspired* by the shared experiences and good practices;

- Apply for free to be part of the first *2022 certification award ceremony*;

- Possibly *integrate the certification jury* that will be implemented following the conclusion of the works.

● DISCOVER THE CERTIFICATION CRITERIA AND PROCESS ●

On the basis of a deep study and analysis stage carried out by our academic partners, regarding the latest knowledge in the **field of physical activity and well-being at work**, key principles to develop the project have been determined.

An approach

- **Contextualised:** based on a systematic approach, adaptable and customised regarding the size of the organisation, business sector, resources, location, culture, etc.
- **Targeted:** based on an analysis of context, represented stakeholders and priorities needs, on the basis of determined goals and objectives.
- **Multi-level:** considering influencing factors at several levels; individuals, interpersonal/relationships, organisational and contextual.
- **Action based:** focused on concrete actions implemented by the organisation at managerial and operational level.
- **Oriented on impact and sustainability:** enabling the monitoring, evaluation and analysis of the results achieved within its own organisation. Tools and guidance will be made available by the WAC project.

● APPLY NOW TO BECOME A PIONEER ●

Be part of an **ambitious participative approach** and join the WAC Project.

To do so, please return the **attached form duly** completed before **October, the 26th, 2020** with an **engagement letter detailing the person designated to participate in the workshops** (a minimum level of English is required) **as well as the designated contact person within the company that will participate and contribute to the creation of the certification criteria.**

We look forward to working with you and to shape, together, this exciting and important stage to develop physical activity in the workplace throughout Europe.



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