

On line workshop

Women agri-food business in Africa and Europe: benefits in the economy and the sustainable development by promoting the geographical indications as best practices

Friday, February 18, 2022, 10.00--11.30 hrs (CET)



HELLENIC REPUBLIC
MINISTRY OF FOREIGN AFFAIRS
GENERAL SECRETARIAT
FOR INTERNATIONAL ECONOMIC AFFAIRS



HELLENIC REPUBLIC
Ministry of Rural Development
and Food

African Union  
7TH EABF EU-AFRICA
BUSINESS FORUM 2022

Women agri-food business in Africa and Europe: benefits in the economy and the sustainable development by promoting the geographical indications as best practices

On-line Workshop

Friday, February 18, 2022, 10.00-11.30 hrs (CET)

10:00 Welcome

Moderator: Ms. Valia **Kaimaki**, journalist, Director, Greek edition of "Le Monde diplomatique", Greece and Cyprus, Vice Chairwoman of the European Journalism Centre

Opening statements-remarks

Mr. **Georges Georgandas**, Minister of Rural Development and Food, Greece

Dr. Yulita Chebotip **Mitei Cheruiyot**, Deputy Governor of Nandi County, Kenya

Ms. **Sofia Kounenaki-Efraimoglou**, President, National Chamber Network of Women Entrepreneurs of Greece

Mr. Sotiris **Mousouris**, President, Hellenic-African Chamber of Commerce and Development

Ms. Vicky **Pantazopoulou**, Honorary Consul of the Republic of Kenya, Honorary President of the Hellenic-Kenyan Chamber of Industry, Trade, Development, Tourism & Culture

Ms. Josephine **Francis**, President, Farmers Union Network of Liberia, Vice President, ROPPA, West African Farmers Organisation for ECOWAS, Liberia

10.18 Expanding the institutional framework for the Geographical Indications (GIs)

The EU strategy on GIs and initiatives for common approach with Africa. The AfrIPI project activities

Mr. Gregor **Schneider**, Deputy Team Leader of the AfrIPI project

Actions for identification, establishment and protection of GIs in Africa

Ms. Dorsaf **Ben Ahmed**, Directorate General for the Agricultural Production, Ministry of Agriculture, Water Resources and Fishing Resources, Tunisia

10.30 Promoting traditional products through geographical indications: country experiences and success stories

Ms. Mary **Koliou**, Member of Board, KOLIOS SA GREEK DAIRY, Kilkis, Greece – “feta cheese”

Ms. Vicky **Onderi**, CEO, GREEN FARM COULD LTD, Kenya – “tissue culture bananas”

Ms. Helen **Bozineki**, Marketing Manager, XILOFOURNISTA FANOURLAKIS, Heraklion Greece – “cretan rusk”

Ms. Maimouna **Sambou**, President of the Association for the Protection and Promotion of the GI of “Madd de Casamance”, Senegal, –“madd de Casamance” (wild fruit)

Ms. Sara **Yirga**, Founder and General Manager, YA COFFEE ROASTERS, Addis Abeba, Ethiopia – “coffee”

Ms. Vassiliki **Karoumbali**, Export Manager, AENAON SA, Kalamata, Greece – “olives”, “olive oil”

11.12 Strengthening the sustainable development in women agri-food business through financing opportunities

Ms. Eleni **Kyrou**, Head of Representation to Ethiopia and the African Union, European Investment Bank

Ms. Athina **Chatzipetrou**, CEO and President, Hellenic Development Bank

11.20 Discussion-Conclusions

Interpretation will be provided in English and French